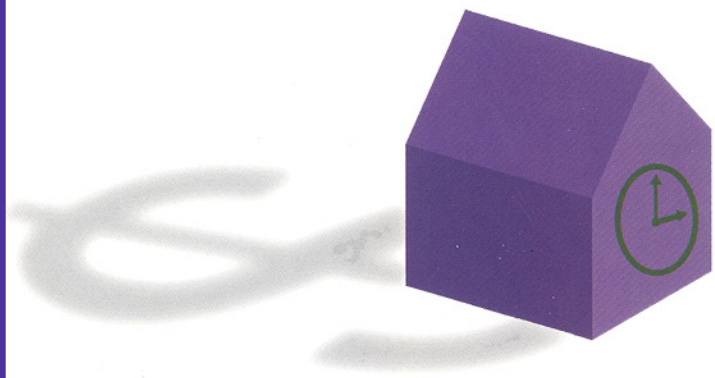
How quickly will your home sell? And at what price?



Many factors affect the amount of time it will take to market your home, and the price you will receive for it. Some factors I can control, while others I cannot.

Factors I can control

Listing Price

The price is the single most important factor in selling your home. The best way to ensure the timely sale of your home, is to competitively price it with similar homes in your area.

Condition

The better you prepare your home and lawn for marketing, the better price it will bring and the faster it will sell.

Marketing Plan

Superior plans require realistic price setting--from the start! Presented to market with a coordinated sale plan, reasonably priced homes are a proven way to increase final results!

Factors I can't control

The Competition

If there are a large number of comparable homes for sale in your area, there will be more competition for buyers. In a supply and demand market like real estate, this creates more of a challenge.

Location and Rates

Location and rates are examples of factors I cannot control. Successful marketing require account to every factor.